



A RELIABLE PARTNER
Over 30 years of experience.
Independent. Accredited audits.



SAFE SEALS
Raise awareness to consumers about
the protection of the environment
and its species.



INTERNATIONAL
Present in over 80 countries.
With over 1,500 companies
and 5,000 certified products.



CONSERVATION PROJECTS
Contribute and participate in
conservation projects, campaigns
and school awareness.



MULTIPRODUCTS
Seafood and Agro, Hydroponics,
and many others products
and services.



SUSTAINABLE RESTAURANTS
An app with a list of restaurants
that use sustainable products.



STRICT BUT AFFORDABLE
Best performing benchmarked
requirements. Accessible by
small-scale and artisanal producers.



PROMOTE YOUR PRODUCT
Access sustainable companies.
Marketplace and database.
One-on-one with potential buyers.



SOCIAL ACCOUNTABILITY
The requirements include
social standards.



INCREASE VISIBILITY
International Press Releases.
Global promotion on Social Media.



SUSTAINABLE
FRIENDS



How to reach us?
Our Sustainable Friends Store is open and waiting for you!



 Galleria Passarella 1,
Milan/Italy

 +39 344 1580067

 @sustainablefriends



Sustainable
Certifications
— for —
**BIODIVERSITY
CONSERVATION**



Friend of the Sea®



Friend of the Earth®

WE ARE FRIENDS OF THE SEA ... AND YOU?

Fish catches worldwide have increased five-fold in the last 50 years, leading to a drastic reduction in ocean biodiversity and putting some aquatic species at risk of extinction. In order to preserve marine habitats and fishery resources, the fishing industry and retailers must choose fish that are caught and farmed sustainably.

Consumers have the right to know the origin of products and whether they are produced in accordance with marine environmental standards.



Choose **Friend of the Sea**® certified products and help the oceans!

Certification Standards

- Sustainable Fishery and Fleets
- Sustainable Aquaculture
- Sustainable Nutraceutical
- Sustainable Chain of Custody
- FADs Free
- Sustainable Shipping and Cruise Lines
- Sustainable Ports
- Plant Based "Seafood"
- Sustainable Cleaner and Personal Hygiene Products
- "Plastic Offset"
- Sustainable Salt
- Sustainable Restaurants
- Sustainable Reef-safe sunscreen
- Sustainable Aquaria and Ornamental species
- Sustainable Tourism

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WORLD SUSTAINABILITY FOUNDATION

The main goal of the **World Sustainability Foundation** is to safeguard and preserve global biodiversity, which includes both marine and terrestrial ecosystems.



WE ARE FRIENDS OF THE EARTH ... AND YOU?

The exponential increase in the world population and the growing demand for food can lead to significant environmental impacts when sustainable agricultural practices are not adequately followed. Today, half of Europe's land is used for agriculture, while meat consumption has steadily increased over the past century: FAO estimates a global increase in meat consumption of nearly 400% since 1961.

The mission of Friend of the Earth® is to promote sustainable agricultural practices through certification and consumer awareness.



Choose **Friend of the Earth**® certified products and help protect the environment!

Certification Standards

- Sustainable Agriculture
- Sustainable Farming practices
- Sustainable Cleaning and Personal Hygiene Products
- Sustainable Salt
- Sustainable Restaurants
- "Plant Based Meat"
- Sustainable Insect Farming
- Sustainable Fashion
- Sustainable Sports
- Smart Working
- Sustainable Butterfly Houses
- Sustainable Events

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